



2021 SOCO STROLL MAP KEY

- FOOD & BEVERAGE 🎵 LIVE MUSIC
- RETAIL 📺 GIFT WRAPPING
- 📷 PHOTOS WITH SANTA 🌿 HOLIDAY ACTIVATIONS

- 1 NEIGHBORHOOD GOODS ● 5 MANREADY MERCANTILE ● 9 GORJANA
- 2 ABA ● 6 ALLBIRDS ● 10 GUERO'S TACO BAR
- 3 TWO HANDS ● 7 FRAME
- 4 MADEWELL MEN'S ● 8 AUSTIN MOTEL